



Community Family & Friends Annual Pledge Drive and Fundraising

The Annual Pledge Drive is the largest and most important part of our fundraising efforts. Your Pledge gift helps provide Community Magnet Charter with the resources and tools to give each student a meaningful, rigorous, and well-rounded education.

Last year 89% of families contributed to the Pledge Drive. This year our goal is 100% PARTICIPATION!

The suggested Pledge contribution is \$1,000 per family, but we recognize that every family's circumstances are different. Please make a gift to Pledge that is personally meaningful, and when making your contribution we ask you to consider the value of the enrichment programs and classroom support Community Magnet Charter School offers:

- P.E., Technology, Art, Dance, Improv/Drama, and Chess instruction
- Multicultural Assemblies
- Field Trips
- and more!

These are the “extras” that help make Community Magnet Charter School the incredible place it is and are some of the reasons you chose this school for your child. All of this is made possible by your contributions!

During the 2022-23 School Year we need to raise nearly \$340,000 to support CMCS. The **Pledge Drive will raise nearly 2/3 of the funds we need** to support CMCS, so it is the foundation of our fundraising efforts. Read-a-Thon, Pump It Up, Parade of Masks, Sweethearts Dance, and **other fundraisers help us reach our total fundraising goal, so your support throughout the year is vital!** Here's how we plan to get there:

EXPENSES		INCOME			
		Gross Inc.	Fundraiser Costs	NET	
Enrichment / Education: 54%	\$183,850	Pledge Drive	\$228,000	\$10,000	\$218,000
Arts Education, Ballroom Dancing, Dance, CATCH Tutoring, Chess, Field Trips, Improv/Drama, Multicultural Assemblies, PE, and Technology Instruction		Read-a-Thon	\$50,000	\$1,000	\$49,000
Support Services for School: 33%	\$110,511	Pump It Up	\$35,000	\$5,000	\$30,000
Korean translation/office support, Scholarships, Admin Support, Supervision, and Tech Support, Appreciation Week, Beautification, Childcare, Grandparents Day		Yearbook	\$21,500	\$8,077	\$13,423
Books / Materials / Tech Purchases: 7%	\$24,988	Parade of Masks	\$8,000	\$2,500	\$5,500
Books and Materials, Library Books, Teacher Materials, Technology Purchases		Sweethearts Dance	\$8,000	\$2,500	\$5,500
Other: 8%	\$20,000	CMCS Spirit Store	\$6,500	\$3,500	\$3,000
Insurance, Accounting fees		Classroom Inspirational Items	\$5,000	\$0	\$5,000
		Teacher Treats	\$4,000	\$500	\$3,500
		Family Dinner Nights	\$3,000	\$0	\$3,000
		Shopping Rebates (Ralphs, Amazon, etc.)	\$4,000	\$0	\$4,000
TOTAL EXPENSES 2022-23 School Year	\$339,349	FUNDRAISING TOTAL	\$373,000	\$33,077	\$339,923



2022–2023 Pledge Drive Incentives/Gift Levels

Number of Raffle Tickets based on amount pledged or received by 9/30/2022

INDIVIDUAL RAFFLE PRIZES <i>*Offered During Fall Pledge Drive Campaign*</i>	CLASS INCENTIVES <i>*Offered All Year*</i>
<ul style="list-style-type: none"> ➤ \$25 / \$50 Amazon Gift Cards (one each per grade) ➤ Principal for the Day <ul style="list-style-type: none"> ○ <i>Date TBD during Second Semester</i> ➤ Winter Program VIP Package <ul style="list-style-type: none"> ○ <i>Reserved Parking and two Front Row Seats!</i> ➤ Power Lunch with Principal Toni (two students per grade) <ul style="list-style-type: none"> ○ <i>Pizza, popsicles, games, and a special photo!</i> ➤ ½-page yearbook ad (for child or business) ➤ Newly Designed CMCS Hoodie (one per grade) 	<p>Any class that reaches 100% Participation:</p> <ul style="list-style-type: none"> ➤ <i>\$50 Amazon Gift Card for Teacher</i> ➤ <i>Movie Party</i> <p>1st Class in Lower Grades (K-2) to Reach 100% Participation:</p> <ul style="list-style-type: none"> ➤ <i>\$100 Amazon Gift Card for Teacher</i> ➤ <i>Jamba Juice Party</i> <p>1st Class in Upper Grades (3-5) to Reach 100% Participation:</p> <ul style="list-style-type: none"> ➤ <i>\$100 Amazon Gift Card for Teacher</i> ➤ <i>Jamba Juice Party</i>

BUD: \$1 – \$549 per child

Contributors at this level will be acknowledged on CFF website and/or at school, plus:

- ❖ 1 Raffle Ticket for payment of \$1 - \$275
- ❖ 2 Raffle Tickets for payment of \$276 - \$549

BLOOM: \$550 – \$999 per child

Contributors at this level will be acknowledged on CFF website and/or at school, plus:

- ❖ 4 Raffle Tickets for Payment of \$550-\$999

FLOWER: \$1,000 – \$1,099 per child **Suggested Contribution**

Contributors at this level will be acknowledged on CFF website and/or at school, plus:

- ❖ 6 Raffle Tickets for payment of \$1,000-\$1,099

BOUQUET: \$1,100 – \$3,999 per child

Contributors at this level will be acknowledged on CFF website and/or at school, plus:

- ❖ 8 Raffle Tickets for payment of \$1,100 - \$2,100
- ❖ 10 Raffle Tickets for payment of \$2,101-\$3,999

GARDEN: \$4,000+ per child

Contributors at this level will be acknowledged on CFF website and/or at school, plus:

- ❖ 12 Raffle Tickets for payment of \$4,000+



Community Family & Friends Annual Pledge Drive

Pledge Form

Contribute Online @ FreshSchools:

- <https://www.freshschools.com/app/fundraisers>
- One-time gifts or recurring payments using ACH (fees: 1.8% + \$1.50) or Credit Card (fees: 4%)

Contribute by Check (with this form; please make checks payable to CSPA, Inc):

- Mail to: Pledge Drive c/o CFF, CMCS, 11301 Bellagio Road, Los Angeles, CA 90049 *or*
- Drop off your check and form at the school’s main office *or*
- Send it via Backpack Express (put it an envelope marked “Pledge” in your child’s homework folder)

Our Family’s gift level for the 2022 – 2023 Pledge Drive is (please check one):

The suggested contribution is \$1,000 per child

- | | | |
|-----------------------|----------------|------------------------------------|
| <input type="radio"/> | Garden | <i>\$4,000+ per child</i> |
| <input type="radio"/> | Bouquet | <i>\$1,100 – \$3,999</i> |
| <input type="radio"/> | Flower | <i>\$1,000 – \$1,099 per child</i> |
| <input type="radio"/> | Bloom | <i>\$550 – \$999 per child</i> |
| <input type="radio"/> | Bud | <i>\$1 – \$549 per child</i> |

Number of Children at CMCS: _____

Total 2022-2023 Pledge Contribution: _____

If your employer offers matching gifts, please contact treasurer@welovecmcs.org!

Amounts are kept confidential. As a THANK YOU, we will recognize your gift (not amount) in our donor list as:

Please list donor(s) as *The* _____ *Family or Anonymous (please circle)*

Your contribution is vitally important to the continued greatness of our school! Please write legibly:

Parent Name(s) _____

Child’s Name(s) _____ Grade(s) _____ Room #(s) _____

Address _____ City _____ State _____ Zip _____

Phone number _____ Email address _____

*CSPA, dba CFF, is a 501(c)(3) nonprofit organization and Pledge contributions are 100% tax deductible.
Our federal I.D. number is 95-4058022. Question? Please email pledgedrive@welovecmcs.org
or visit www.welovecmcs.org.*